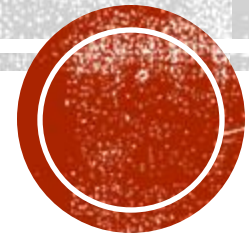


SOCIAL MEDIA BASICS - FACEBOOK

Sue Lakin March 2023, updated May 2024



SOCIAL MEDIA IN UK

- Facebook is the second most used social media site
- (Would many consider YouTube a social media site?)
- <https://social-media.co.uk/list-popular-social-networking-websites>
- I am not an expert and this is not a complete guide!
- Tutorial to explore Facebook and consider how to use it safely and effectively



WHAT DO YOU WANT TO KNOW ABOUT FACEBOOK?



Pros +++

Keep in touch with family and friends

Know what is happening in your community

FB contains a lot of resources to help you control privacy, security and use it effectively – if you know where to look for them

Cons - - -

Need to set up privacy and security to protect yourself and your personal information

Not the real world

Can be a monumental waste of time if not controlled effectively

FACEBOOK PROS & CONS



HOW TO CREATE A FACEBOOK ACCOUNT

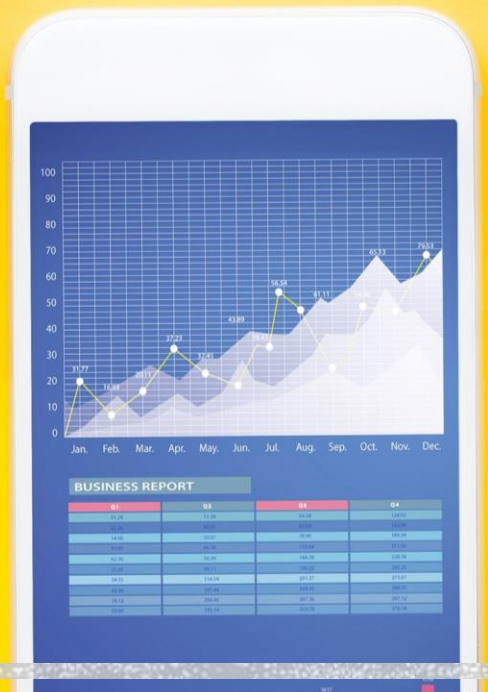
- https://www.facebook.com/help/188157731232424/?helpref=uf_share



FACEBOOK BASICS

- Website and apps (demo) – appearance may vary but functions should be the same/very similar
 - www.facebook.com
- Very important to set your account up properly to ensure privacy and safety
 - <https://saferinternet.org.uk/blog/updated-facebook-privacy-and-safety-checklist-for-2024>
 - <https://swgfl.org.uk/resources/checklists/facebook/#resource>
 - https://swgfl.org.uk/assets/documents/facebook-checklist-2024.pdf?_=1704194617
 - <https://blog.hubspot.com/marketing/how-to-use-facebook>
 - <https://www.makeuseof.com/tag/essential-facebook-tips-beginners/>
- Warning! If not managed properly it will waste hours of your time with no benefit to you 🚫🚫🚫





**LET'S EXPLORE
FACEBOOK....**





QUESTIONS?

