Presentation Applications

(PowerPoint)

Presentation Applications

- PowerPoint and presentations have been synonymous for decades now. This is not to say that indications didn't exist before PowerPoint; there were chalkboards, whiteboards, hand-drawn posters, flip charts and slide decks for all purposes.

- However, the rise of technology gradually helped companies replace hand-drawn slide decks with computer-generated slides, which finally led to PowerPoint – one of the most popular pieces of presentation software of all time. It's been years since PowerPoint revolutionised the game, and now there are plenty of alternatives evolving the industry in their own way.

Presentation Applications

- Presentation tools are software applications that enable users to visually present ideas or share knowledge. These presentations are delivered in a slide-show format using a combination of text, images and other graphic elements.

- **15 of the most popular applications**

Visme, Prezi, Google Slides, Keynote, **Microsoft PowerPoint,** Ludus, Slides, Slidebean, Zoho Show, Beautiful.ai, Genially, Canva, FlowVella Haiku Deck, Microsoft Sway.

Presentation Applications

Engaging Visual Tools

- 60% of people prefer a presentation full of visuals, while 40% of people say it's an absolute must they're included? Text-heavy slides are relics of presentation dinosaurs (This maybe an example); the new way is graphics.
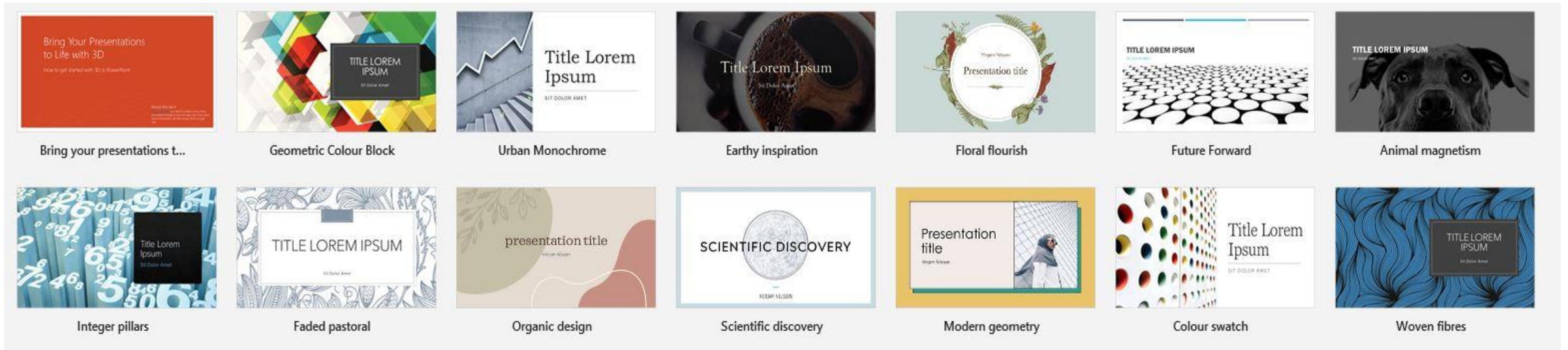
They're Easy to Use

- Most presentation software is relatively easy to learn and use. The tools were originally designed to mimic how a traditional presenter presents their slides; over time, they've become more and more intuitive.
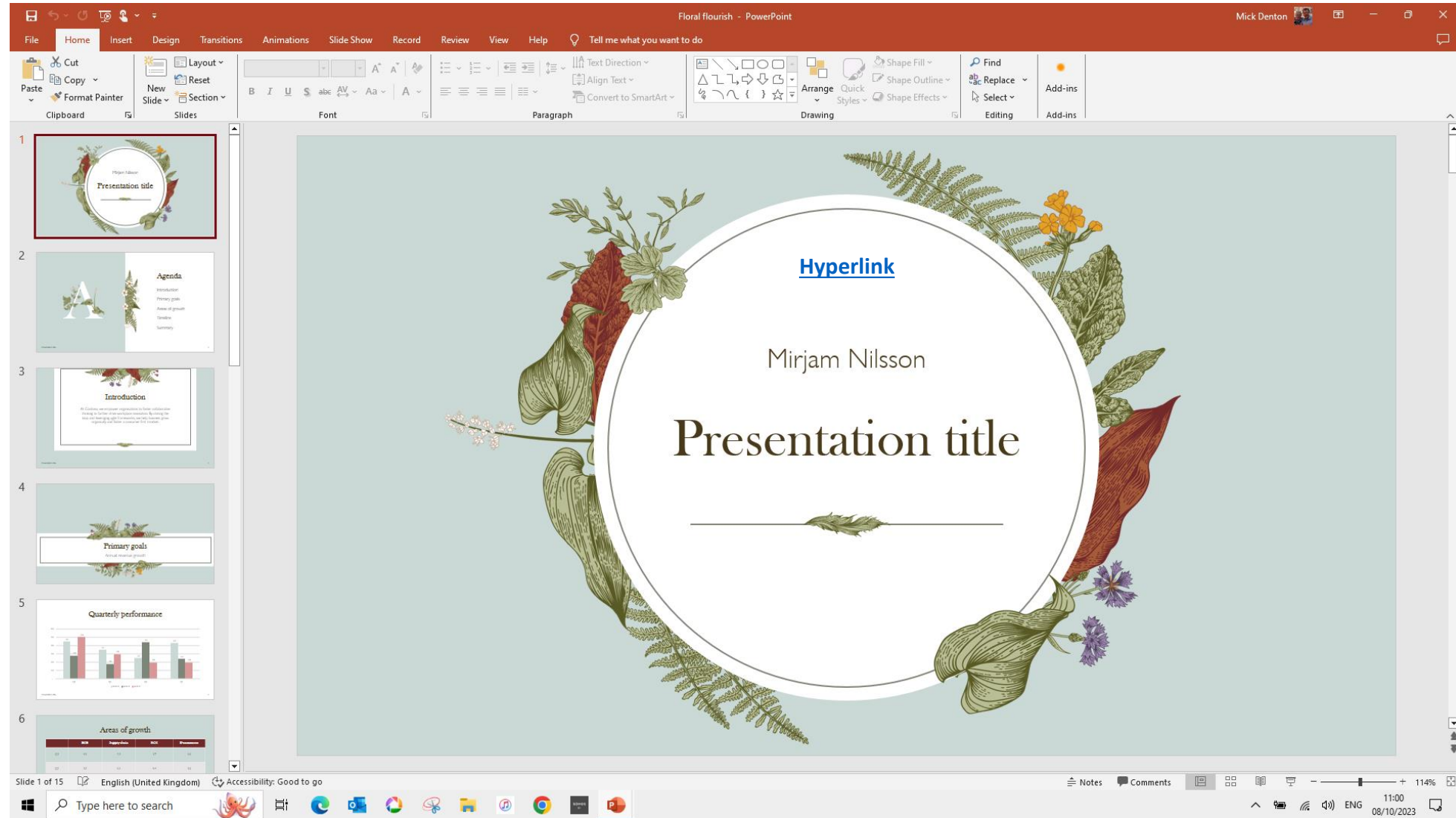
Presentation Applications

Templates

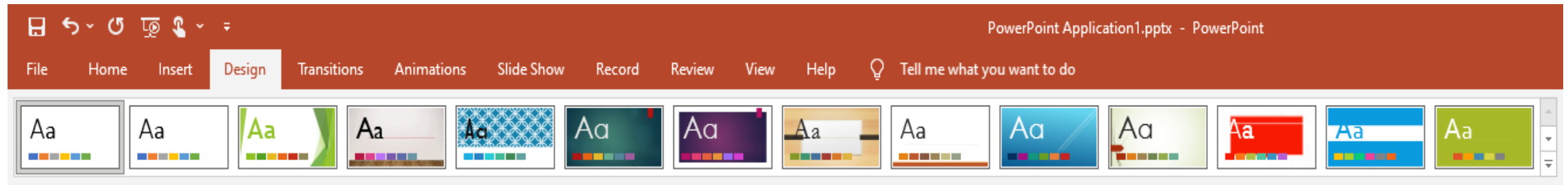## They Have Templates

Presentation Applications

Templates

Presentation Applications

- For all the benefits of presentation software, they do have their drawbacks. You also need to be aware of a few challenges when you use presentation software for your next presentation.

- **Going Overboard** – Presenters' most common mistake with their presentation is to include too many multimedia effects. It is quite easy to get experimental when presented with a vast range of options, and you might end up drowning a slide with too many results, animations, and font customisations. This dilutes the primary purpose of your presentation – to grab the audience's attention and help them understand your topic.

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- **Cramming** – Likewise, when you can make everything tiny, you might experience the temptation to pack your slides with information. But far from filling your audience with more information, it becomes much more difficult for them to take anything meaningful away.
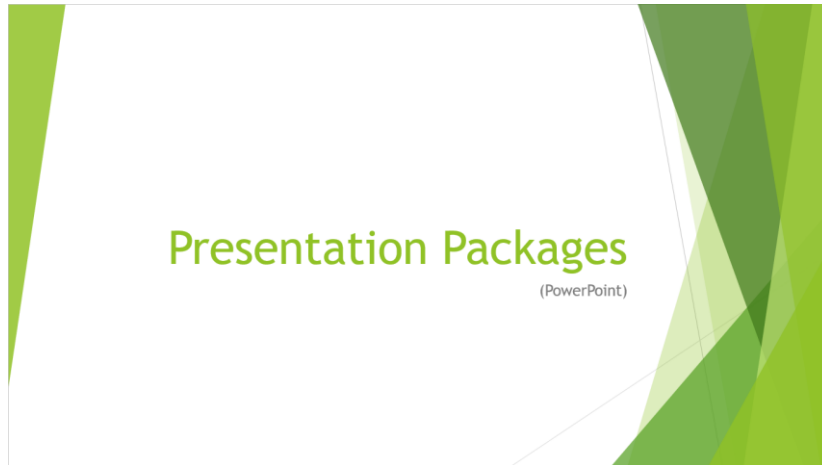
Design Choice's

Presentation Applications
Design choices

Presentation Applications
Transitions

- **Wheel**
- **Shape**
- **Fly in**
- **Float in**
- **Split**
- **Wipe**

- **Fade**

PayPal

Finance

Street View

Calculator.

Files

Image App

TuneIn Radio

Coach Guitar

Keynote

iMovie

Eventbrite

Numbers

Pages

BBC Sport

Facebook

Messenger

The National Lottery

BT Cloud

BBC News

Zoom

TV

NationalTrust

BT TV

Channel 4

NHS App

My BT

Airmid UK

Tube Map

My5

Vivino

Thank you